Math Component of Social Media Essay Rubric

	Unsatisfactory	Partially Proficient	Proficient	Mastery
Statistics /3	Student includes no relevant statistics. There are more than 3 errors in citation. There are multiple errors in number formatting.	Student includes less than 2 relevant statistics. There are less than 3 errors in citation. There are more than 2 number formatting errors.	Student includes at least 3 relevant statistics. There is only 1 error in citation, or no errors in citation. There are less than 2 number formatting errors.	Student includes at least 5 relevant statistics. There are no errors in citation. Format of numbers is written correctly.
Graphs / Charts /3	Student includes no relevant graphs or charts to support their claim. Graphs and/or charts are inappropriately titled and scaled. Graphs and/or charts are missing or placed in an inappropriate place. Formatting is unprofessional.	Student includes 1 graphs or charts that does not directly support their claim Graphs and/or charts are inappropriately titled and scaled. Graphs and/or charts are placed in an appropriate place. Formatting is unprofessional.	Student includes 1 relevant graph or chart to support their claim. Graphs and/or charts are appropriately titled and scaled. Graphs and/or charts are placed in an appropriate place. Formatting is clean.	Student includes at least 2 relevant graphs or charts to support their claim. Graphs and/or charts are appropriately titled and scaled. Graphs and/or charts are placed in an appropriate place. Formatting is professional and clean.
Survey /3	No survey question used. Survey data is incomplete Survey is not included in essay.	Student uses irrelevant survey data about the effects of social media. Survey data is unclear. Survey is included in essay, but does not support claim.	Student uses relevant survey data about the effects of social media. Survey data is clear and concise. Survey is included in essay, and supports the claim made by the student.	Student uses relevant survey question data about the effects of social media. Survey data is clear and concise. Survey data is seamlessly included in essay, and supports the claim made by the student.